

DOES SEX SELL WINDOW FILM? SEE PAGE 4.

# WINDOW FILM™

ARCHITECTURAL - AUTO - DECORATIVE - PAINT PROTECTION - SECURITY

VOLUME 18 - ISSUE 2 - MARCH/APRIL 2014

## Increasing Your Decorative Sales

Tips to Help You Boost  
Your Number of Decorative  
Installations in 2014

### Also Inside:

- Your Top Tools
- 12 Lessons for Entrepreneurs
- The Risk in Security
- Protect Your Sales with PPF

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Check Out The  
**HOTTEST TOOLS** for Your  
Window Film Company  
edited by Casey Neeley



# Time



**T**im “The Tool Man” Taylor was on to something. With regular reviews and hands-on demonstrations of hot new products, the fictional show “Tool Time” from the 90’s sitcom Home Improvement offered its viewers an invaluable look at the best tools for their trade. While we can’t offer you special guest appearances by Bob Villa, a side-

kick named Al or even any Tool Time girls, WINDOW FILM magazine can give you the scoop on some of the top accessories in the window film trade.

From steamers to squeegees, we take a look at your must-have products, the tools you wish you used sooner and the ones you’ll want to add to your arsenal this year.

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# It's Tool Time

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## The Picks

1

### A Steamy Encounter

The SteamBlade is a product designed by Jiffy Steamer to simplify the removal of window film, vinyl wrap and lettering. The steam helps to quickly and safely unbind the glue from the window in a fraction of the time compared to conventional methods. The J-4000W SteamBlade has a one-gallon internal water reservoir that the company says provides two hours of continuous steam before refilling.

2

### A Pro's Touch

Tint Pro, a cloud-based business management software tool created specifically for the window film industry manages the day-to-day functions of your business. The company says Tint Pro offers on-site mobile estimating, helps eliminate inventory waste and theft, can help boost closing rates, offers automated functionality, can reduce administrative costs and auto purchase ordering via email or fax.

3

### Get Slimed

Developed for tinters by tinters, Tint Slime offers a variety of benefits compared to the typical slip solution including being particulate free and offering a faster drying time. Additionally, Tint Slime has no harsh chemicals, won't separate and, as long as it is mixed with filtered or distilled water, doesn't need to be washed from sprayers daily. Tint Slime is eco-friendly and biodegradable.

4

### Bonding Moment

C-Bond, a non-toxic water-based green nanotechnology was designed by C-Bond Systems to increase the strength and flexibility of glass, enhance the adhesion of window film to glass and create an invisible protective "safety barrier" that is resilient to high-impact force and severe threat environments. C-Bond is the only bonding agent to pass the National Institute of Justice Ballistic Resistance Tests for multiple threat environments, according to company officials.

5

### Quick Draw McGraw

The Quick Draw Tool Tinting Apron, a hybrid apron that can be used for automotive and architectural window film applications, has tremendous durability, according to the company. With deeper pockets than the average apron, it enables squeegees to be positioned without exposing metal. It also has additional loops for holding extra squeegees and capability to place a paper towel holder and sprayer bottle holder in any position.